

SPONSOR BIG LITTLE GALA

THURSDAY, SEPTEMBER 12, 2024 | 6 - 10:30PM
DENVER ART MUSEUM - 100 W 14TH AVE PKWY, DENVER, CO 80204

Presenting Sponsor Sold Out!



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Who We Are

Big Brothers Big Sisters of Colorado's (BBBSC) mission is to create and support mentoring relationships that ignite the power and promise of youth.

Visibility & Reach

Digital Visibility

- Email Marketing: 42% average open rate | Compared to the Nonprofit standard of 26% open rate
- Website Traffic: 2,000 monthly traffic

Printed Materials

- Over 400 attendees at the Gala

Social Media Reach

- Facebook followers: 5,000
- Instagram followers: 1,100
- LinkedIn followers: 2,100



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PRESENTED BY



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Partner with Big Brothers Big Sisters of Colorado at the Big Little Gala, generously presented by BOA, and together, let's create lasting positive change in the community. Your company will not only contribute to our mission, but also foster a sense of social responsibility. Sponsoring the event also comes with excellent marketing benefits, ensuring your brand receives prominent visibility.

SPONSORSHIP LEVELS

	\$30k	\$20k	\$12k	\$6k	\$3k
	Presenting	Premier	Gold	Silver	Bronze
Table of 10 at gala (includes cocktails, reception, & seated dinner)	2 Tables	2 Tables	2 Tables	1 Table	1 Table
Seating Location	Premium Seating	Premium Seating	Preferred Guest Seating	Prime Guest Seating	General Seating
VIP reception	Yes	Yes	Yes		
Recognition in event program	Full page ad	half-page ad	Logo	Logo	Name
Exclusive speaking opportunity at event	Yes	Verbal Recognition	Verbal Recognition		
Recognition on event day signage	Logo	Logo	Logo	Name	Name
Recognition on BBBSC's event webpage	Logo	Logo	Logo	Name	Name
Social media recognition	4 Posts	3 Posts	2 Posts	Name	
*Employee volunteer/engagement opportunity	Yes	Yes	Yes		
Significant logo placement (including step & repeat)	Logo	Logo			
Featured with BBBSC CEO in media highlights	Yes				
Company/Individual name listed in BBBSC's annual report & website	Yes	Yes			

*Employee volunteer/engagement opportunities: boost productivity, increase employee engagement, and improve retention, all while engaging with youth in our community!

To express interest in becoming a sponsor, contact Lakeasha Smith at lakeashas@biglittlecolorado.org. Sponsorship print deadline of July 29, 2024.